ORDER

Orders Order / Rev: 695545 06214893 Alt Order #: DSCC-IE Product Desc: 1370 Estimate:

Flight Dates: 10/02/12 - 11/06/12 09/13/12 / 09/13/12 Original Date / Rev:

Order Type: Political

WKYC

Primary AE: Joe Knauer

Sales Office: T-WAS NAT

Sales Region:

Great American Media/ POL Agency Name:

> **Buying Contact:** Billing Contact:

> > 1010 Wisconsin Ave. NW, Ste. 800

Washington, DC 20007

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser Name: Democratic Senate Campaign Comm.

> Demographic: A25-54

Product Codes: IS-Issue/Non Priority: P-3

Revenue Codes: AGY, GEN, POL New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	289	\$355,250.00	\$301,962.50
10/29/12	11/06/12	95	\$128,075.00	\$108,863.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	289	\$355,250.00	\$301,962.50	0.00
November 2012	95	\$128,075.00	\$108,863.75	0.00
Totals	384	\$483 325 00	\$410 826 25	0.00

00:15:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Knauer			Start Of Order - End Of Order	100%

Order Share	Share	Total
WKYC	26%	\$483,325.00
Market	100%	\$1,858,942.31

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBNX	0%	\$0.00
WEWS	26%	\$483,325.00
WJW	28%	\$520,503.85
WOIO	18%	\$334,609.62
WUAB	2%	\$37,178.85

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1 WKYC	10/02/12	2 10/05/12	M-F 5-6a	CM	5a-6a	- ТWГF	:30	2	\$600.00 P-3	0.00 NM	2	\$1,200.00
			Channel 3 News	@ 5AM								
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0	01/12	10/07/12	- TWTF	2	\$600.00	0.00						
2 WKYC	10/08/12	2 11/02/12	M-F 5-6a	CM	5a-6a	MTWTF	:30	2	\$600.00 P-3	0.00 NM	16	\$9,600.00
			Channel 3 News	@ 5AM								
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0	08/12	10/14/12	MTWTF	2	\$600.00	0.00						
Week: 10/	15/12	10/21/12	MTWTF	5	\$600.00	0.00						
Week: 10/2	22/12	10/28/12	MTWTF	5	\$600.00	0.00						
Week: 10/2	29/12	11/04/12	MTWTF	4	\$600.00	0.00						

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Order / Rev: 695545 Advertiser: Democratic Senate Campaign Comm.

Alt Order #: 06214893 Product Desc: DSCC-IE WKYC

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
3 WKYC	11/05/1	2 11/06/12	M-F 5-6a Channel 3 News	CM @ 5AM	5a-6a	МГ	:30	1	\$600.00 P-3	0.00 NM	1	\$600.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/		11/11/12 2 10/19/12	MT	CM	\$600.00 6a-7a	0.00 - TWTF	-20		₾4 400 00 D 2	0.00 NM	,	C4 400 00
4 WKIC	10/16/1	2 10/19/12	Channel 3 News			- IWIF	:30	4	\$1,100.00 P-3	U.UU INIVI	4	\$4,400.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12 2 10/26/12	- TWTF M-F 6-7a	CM	\$1,100.00 6a-7a	0.00 MTWTF	:30	4	\$1,100.00 P-3	0.00 NM	4	\$4,400.00
o mino	10/22/1	2 10/20/12	Channel 3 News			MI WII	.00		ψ1,100.001 0	0.00 14141	,	ψ1,100.00
Sta Week: 10/	rt Date	End Date 10/28/12	Weekdays MTWTF	Spots/Week	Rate	Rating						
		2 11/06/12	M-F 6-7a	CM	\$1,100.00 6a-7a	0.00 МГ	:30	1	\$1,200.00 P-3	0.00 NM	1	\$1,200.00
	,	,	Channel 3 News						*			* 1,= 2 2 1 2
Sta Week: 11/	rt Date	End Date 11/11/12	Weekdays MT	Spots/Week	Rate \$1,200.00	Rating 0.00						
-			M-F 7-9a Today	CM	7a-9a	- TWTF	:30	2	\$1,300.00 P-2	0.00 NM	2	\$2,600.00
			Today Show									. ,
<u>Sta</u> Week: 10/	rt Date	End Date 10/07/12	<u>Weekdays</u> - TWTF	Spots/Week	Rate \$1,300.00	Rating 0.00						
			M-F 7-9a Today	CM	7a-9a	MTWTF	:30	2	\$1,300.00 P-2	0.00 NM	6	\$7,800.00
			Today Show									
<u>Sta</u> Week: 10/	rt Date	End Date 10/14/12	<u>Weekdays</u> MTWTF	Spots/Week	Rate \$1,300.00	Rating 0.00						
Week: 10/		10/21/12	MTWTF		\$1,300.00	0.00						
9 WKYC	11/05/1	2 11/06/12	M-F 7-9a Today Today Show	СМ	7a-9a	МГ	:30	1	\$1,400.00 P-2	0.00 NM	1	\$1,400.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 11/		11/11/12 2 10/05/12	MT M-F 430a-5a	1 CM	\$1,400.00 430a-5a	0.00 - TWTF	:30	2	\$300.00 P-2	0.00 NM	2	\$600.00
10 WKIC	10/02/1	2 10/03/12	430a News	Civi	430a-3a	- 1 W11	.30	2	φ300.00 F-2	U.UU INIVI		φουσ.σσ
	rt Date	End Date	Weekdays - TWTF	Spots/Week	Rate	Rating						
Week: 10/		10/07/12 2 11/02/12	M-F 430a-5a	CM	\$300.00 430a-5a	0.00 MTWTF	:30	2	\$300.00 P-2	0.00 NM	14	\$4,200.00
			430a News	-					,			, ,
<u>Sta</u> Week: 10/	rt Date	End Date 10/14/12	<u>Weekdays</u> MTWTF	Spots/Week 2	Rate \$300.00	Rating 0.00						
Week: 10/		10/21/12	MTWTF	4	\$300.00	0.00						
Week: 10/ Week: 10/		10/28/12 11/04/12	MTWTF MTWTF	4	\$300.00	0.00 0.00						
			M-F 430a-5a	CM ⁴	\$300.00 430a-5a	MΓ	:30	1	\$300.00 P-2	0.00 NM	1	\$300.00
			430a News									
Sta Week: 11/	rt Date 05/12	End Date 11/11/12	Weekdays MT	Spots/Week	Rate \$300.00	Rating 0.00						
		2 11/03/12		CM	7a-9a	S-	:30	1	\$1,200.00 P-2	0.00 NM	4	\$4,800.00
			NBC Today Show									
Sta Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> S-	Spots/Week	Rate \$1,200.00	Rating 0.00						
Week: 10/		10/28/12	S-		\$1,200.00	0.00						
Week: 10/		11/04/12	S-		\$1,200.00	0.00						
		2 10/28/12	530A-6A America's Black I	CM Forum	530a-6a	S	:30	1	\$150.00 P-2	0.00 NM	2	\$300.00
<u>Sta</u> Week: 10/	rt Date	End Date 10/21/12	Weekdays S	Spots/Week 1	Rate \$150.00	Rating 0.00						
Week: 10/		10/21/12	S	1	\$150.00	0.00						
15 WKYC	10/07/1	2 11/04/12	SUN TDY NBC Today Show	CM v (Su)	8a-9a	S	:30	1	\$1,200.00 P-2	0.00 NM	5	\$6,000.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ Week: 10/		10/07/12 10/14/12	S		\$1,200.00 \$1,200.00	0.00 0.00						
VVECK. 10/	00/12	10/14/12	- D	'	ψ1,200.00	0.00					•	

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Order / Rev: 695545 Advertiser: Democratic Senate Campaign Comm.

Alt Order #: 06214893 Product Desc: DSCC-IE WKYC

Ln Ch Start End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
15 WKYC 10/07/12 11/04/12	SUN TDY NBC Today Show	CM / (Su)	8a-9a	S	:30	1	\$1,200.00 P-2	0.00 NM	5	\$6,000.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/12 10/21/12	S		\$1,200.00	0.00						
Week: 10/22/12 10/28/12 Week: 10/29/12 11/04/12	S S		\$1,200.00 \$1,200.00	0.00 0.00						
16 WKYC 10/02/12 10/05/12			9a-10a	- TWTF	:30	4	\$700.00 P-2	0.00 NM	4	\$2,800.00
10 00012	Today Show II		50 T00	11111	.00	-	ψ/00.001 2	0.00 14141	_	Ψ2,000.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12 10/07/12	- ТWГF	4	\$700.00	0.00						
17 WKYC 10/08/12 11/02/12	M-F 9-10a Today Today Show II	II CM	9a-10a	МГWГF	:30	3	\$700.00 P-2	0.00 NM	17	\$11,900.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08/12 10/14/12	MTWTF	3	\$700.00	0.00						
Week: 10/15/12 10/21/12	MTWTF	5	\$700.00	0.00						
Week: 10/22/12 10/28/12 Week: 10/29/12 11/04/12	MTWTF MTWTF	5 4	\$700.00 \$700.00	0.00 0.00						
18 WKYC 11/05/12 11/06/12			9a-10a	MT	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
	Today Show II		_		.30	'	\$700.00 F-2	0.00 INIVI	'	\$700.00
Start Date End Date	Weekdays MΓ	Spots/Week	Rate	Rating						
Week: 11/05/12 11/11/12		1	\$700.00	0.00	.20		\$050.00 D.0	0.00 NIM	_	Ф ЕОО ОО
19 WKYC 10/02/12 10/05/12	11a-1230p	CM	11a-1230p	- TWTF	:30	2	\$250.00 P-2	0.00 NM	2	\$500.00
Start Date End Date	<u>Weekdays</u> - TWTF	Spots/Week	Rate	Rating						
Week: 10/01/12 10/07/12		2	\$250.00	0.00	.20		\$250.00 D.2	0.00 NM	10	የ 2 250 00
20 WKYC 10/08/12 11/02/12	11a-1230p	СМ	11a-1230p	MTWTF	:30	2	\$250.00 P-2	0.00 NM	13	\$3,250.00
Start Date End Date	Weekdays WEWEE	Spots/Week	Rate	Rating						
Week: 10/08/12 10/14/12	MTWTF MTWTF	2	\$250.00	0.00						
Week: 10/15/12 10/21/12 Week: 10/22/12 10/28/12	MTWTF	4 3	\$250.00 \$250.00	0.00 0.00						
Week: 10/29/12 11/04/12	МГЖГБ	4	\$250.00	0.00						
21 WKYC 11/05/12 11/06/12	M-F 11a-1230p 11a-1230p	CM	11a-1230p	МГ	:30	1	\$250.00 P-2	0.00 NM	1	\$250.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/05/12 11/11/12	МГ	1	\$250.00	0.00						
22 WKYC 10/16/12 10/19/12	M-F 10-11a M-F 10-11a	СМ	10a-11a	- TWГF	:30	3	\$250.00 P-2	0.00 NM	3	\$750.00
Start Date End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 10/15/12 10/21/12	- TWTF	3	\$250.00	0.00						
23 WKYC 10/22/12 11/02/12	M-F 10-11a M-F 10-11a	СМ	10a-11a	MTWTF	:30	3	\$250.00 P-2	0.00 NM	7	\$1,750.00
Start Date End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 10/22/12 10/28/12	MTWTF	3	\$250.00	0.00						
Week: 10/29/12 11/04/12	MTWTF	4	\$250.00	0.00			# 500.00 D .0	0.00 NIM		#4 500 00
24 WKYC 10/02/12 10/05/12	Days of Our Lives	3	1p-2p	- TWTF	:30	3	\$500.00 P-2	0.00 NM	3	\$1,500.00
Start Date End Date	<u>Weekdays</u> - TWTF	Spots/Week	Rate	Rating						
Week: 10/01/12 10/07/12		3	\$500.00	0.00	.20		ФE00 00 D 0	0.00.004	_	¢4 500 00
25 WKYC 10/08/12 10/12/12	Days of Our Lives	3	1p-2p	MTWTF	:30	3	\$500.00 P-2	0.00 NM	3	\$1,500.00
Start Date End Date Week: 10/08/12 10/14/12	Weekdays MTWTF	Spots/Week 3	Rate \$500.00	Rating 0.00						
26 WKYC 10/02/12 10/05/12	M-F 2-3p Rachel Ray	СМ	2-3p	- ТWГF	:30	2	\$350.00 P-2	0.00 NM	2	\$700.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12 10/07/12	- ТWГF	2	\$350.00	0.00						
27 WKYC 10/08/12 10/26/12	M-F 2-3p Rachel Ray	СМ	2-3p	МГWГF	:30	2	\$350.00 P-2	0.00 NM	8	\$2,800.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						

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Order / Rev: 695545 Advertiser: Democratic Senate Campaign Comm.

Alt Order #: 06214893 Product Desc: DSCC-IE WKYC

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len :	Spots	Rate Pri	Rtg Type	Spots	Amount
27 WKYC	10/08/1	2 10/26/12	M-F 2-3p Rachel Ray	СМ	2-3p	МГWГF-	- :30	2	\$350.00 P-2	0.00 NM	8	\$2,800.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0	08/12	10/14/12	MTWTF	2	\$350.00	0.00						
Week: 10/	15/12	10/21/12	MTWTF	3	\$350.00	0.00						
Week: 10/2	22/12	10/28/12	MTWTF	3	\$350.00	0.00						
28 WKYC	10/06/1	2 10/13/12	Sat 9-1030a Channel 3 News	CM 9am Sat	9a-1030a	S	- :30	1	\$1,100.00 P-2	0.00 NM	2	\$2,200.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0	01/12	10/07/12	S-	1	\$1,100.00	0.00						
Week: 10/0	08/12	10/14/12	S-	1	\$1,100.00	0.00						
29 WKYC	10/06/1	2 11/03/12	Sat 1030a-11a Sat 1030-11a	СМ	Sat 1030-11a	aS	- :30	1	\$350.00 P-2	0.00 NM	5	\$1,750.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0	01/12	10/07/12	S-	1	\$350.00	0.00						
Week: 10/0	08/12	10/14/12	S-	1	\$350.00	0.00						
Week: 10/	15/12	10/21/12	S-	1	\$350.00	0.00						
Week: 10/2		10/28/12	S-	1	\$350.00	0.00						
Week: 10/2		11/04/12	S-	1	\$350.00	0.00						
30 WKYC	10/07/1	2 10/21/12	Sun 9-1030a Channel 3 News	CM Sun 9a	9a-1030a		S :30	1	\$1,100.00 P-2	0.00 NM	3	\$3,300.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0	01/12	10/07/12	S	1	\$1,100.00	0.00						
Week: 10/0	08/12	10/14/12	S	1	\$1,100.00	0.00						
Week: 10/	15/12	10/21/12	S	1	\$1,100.00	0.00						
31 WKYC	11/04/1	2 11/04/12	Meet the Press Meet the Press	СМ	1030a-1130a	1	S :30	1	\$3,500.00 P-2	0.00 NM	1	\$3,500.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	S		\$3,500.00	0.00						
32 WKYC	10/07/1	2 10/14/12	Browns Pre-Gam	e Hudd@M	1130a-12p		S :30	1	\$600.00 P-2	0.00 NM	2	\$1,200.00
			Browns Pre-Gam						******			+ 1,= 2 2 1 2 2
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/07/12	S	1	\$600.00	0.00						
Week: 10/0		10/14/12	S	1	\$600.00	0.00						
			Su 12-1230p	CM	12-1230p /St		S :30	1	\$875.00 P-2	0.00 NM	5	\$4,375.00
			Channel 3 News	at Noon Su	•	-	.50	'	ψ075.001 2	0.00 14101		ψ+,57 3.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/0		10/07/12	S S	1	\$875.00	0.00						
Week: 10/0		10/14/12	S	1	\$875.00	0.00						
Week: 10/2 Week: 10/2		10/21/12 10/28/12	S	1	\$875.00 \$875.00	0.00 0.00						
Week: 10/2		11/04/12	S	1	\$875.00	0.00						
		2 10/28/12	Golden Opportun		1230-1pm		S :30	1	\$450.00 P-2	0.00 NM	4	\$1,800.00
			1230-1pm(during	football)	(12:30 PM-1:0	00 PM)	3 .30		ψ430.001 -2	O.OO INIVI		ψ1,000.00
	rt Date	End Date	Weekdays S	Spots/Week	Rate C450.00	Rating						
Week: 10/0 Week: 10/0		10/07/12 10/14/12	S	1	\$450.00 \$450.00	0.00						
Week: 10/		10/14/12	S	1	\$450.00 \$450.00	0.00 0.00						
Week: 10/2		10/21/12	S	1	\$450.00	0.00						
		2 10/05/12		CM	3p-4p	- TWTF-	- :30	2	\$450.00 P-2	0.00 NM	2	\$900.00
			The Doctors				50	2	φ430.00 F-2	O.OO INIVI	2	φ900.00
Star Week: 10/0	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> - TWTF	Spots/Week 2	Rate \$450.00	Rating 0.00						
		2 11/02/12	M-F 3-4p The Doctors	СМ	3p-4p	МГWГF-	- :30	2	\$450.00 P-2	0.00 NM	14	\$6,300.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/14/12	MTWTF	2	\$450.00	0.00						
Week: 10/		10/14/12	МГЖГБ	4	\$450.00	0.00						
Week: 10/2		10/28/12	MTWTF	4	\$450.00	0.00						
Week: 10/2		11/04/12	МГЖГБ	4	\$450.00	0.00						
37 WKYC				CM	4p-5p	- TWTF-	- :30	2	\$600.00 P-2	0.00 NM	2	\$1,200.00
2	. 5, 52, 1,	. 5, 55, 12		Ç.W.	.L ~F	- 1111	.00	_	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			÷ .,=55.00

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Order / Rev: 695545 Advertiser: Democratic Senate Campaign Comm.

Alt Order #: 06214893 Product Desc: DSCC-IE WKYC

Ln Ch Star	t End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
		M-F 4-5p Ellen Degeneres								
Start Date Week: 10/01/12	End Date 10/07/12	Weekdays - TWTF	Spots/Week 2	Rate \$600.00	Rating 0.00					
38 WKYC 10/08	/12 11/02/12	M-F 4-5p Ellen Degeneres	СМ	4р-5р	MTWTF	:30	2 \$600.00 P-2	0.00 NM	14	\$8,400.00
Start Date Week: 10/08/12 Week: 10/15/12 Week: 10/22/12 Week: 10/29/12	End Date 10/14/12 10/21/12 10/28/12 11/04/12	Weekdays MTWTF MTWTF MTWTF	Spots/Week 2 4 4	Rate \$600.00 \$600.00 \$600.00 \$600.00	Rating 0.00 0.00 0.00 0.00					
39 WKYC 10/02			CM	5p-6p	- TWГF	:30	3 \$1,000.00 P-2	0.00 NM	3	\$3,000.00
Start Date Week: 10/01/12	End Date 10/07/12	Weekdays - TWTF	Spots/Week 3	Rate \$1,000.00	Rating 0.00					
40 WKYC 10/08	/12 10/19/12	M-F 5-6p Dr. Phil	СМ	5p-6p	MIWIF	:30	3 \$1,000.00 P-2	0.00 NM	8	\$8,000.00
Start Date Week: 10/08/12 Week: 10/15/12	End Date 10/14/12 10/21/12	Weekdays MTWTF MTWTF		Rate \$1,000.00 \$1,000.00	Rating 0.00 0.00					
41 WKYC 10/02	/12 10/07/12	EN (M-Su) Early News (M-S	CM u)	M-F 6-730p (6:00 PM-6:	m/SS 6- TWTFSS 30 PM)	:30	3 \$1,700.00 P-2	0.00 NM	3	\$5,100.00
Start Date Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> - TWTFSS	Spots/Week 3	Rate \$1,700.00	Rating 0.00					
42 WKYC 10/08	/12 10/21/12	EN (M-Su) Early News (M-S	CM u)	M-F 6-730p (6:00 PM-6:	m/SS 6MTWTFSS 30 PM)	:30	3 \$1,700.00 P-2	0.00 NM	8	\$13,600.00
Start Date Week: 10/08/12 Week: 10/15/12	End Date 10/14/12 10/21/12	Weekdays MTWTFSS MTWTFSS		Rate \$1,700.00 \$1,700.00	Rating 0.00 0.00					
43 WKYC 10/02	/12 10/07/12	Nightly News Nightly News	СМ	M-Su 6:28p	-7p -TWTFSS	:30	3 \$2,000.00 P-2	0.00 NM	3	\$6,000.00
Start Date Week: 10/01/12	End Date 10/07/12	Weekdays - TWTFSS	Spots/Week 3	Rate \$2,000.00	Rating 0.00					
44 WKYC 10/08	/12 10/19/12	Nightly News Nightly News	СМ	M-Su 6:28p	-7р МГWГF	:30	3 \$2,000.00 P-2	0.00 NM	8	\$16,000.00
<u>Start Date</u> Week: 10/08/12 Week: 10/15/12	End Date 10/14/12 10/21/12	Weekdays MTWTF MTWTF		Rate \$2,000.00 \$2,000.00	Rating 0.00 0.00					
45 WKYC 10/02	/12 10/05/12	M-F 7-730p Channel 3 News	CM at 7P	7-730p	- TWTF	:30	2 \$1,200.00 P-2	0.00 NM	2	\$2,400.00
Start Date Week: 10/01/12	End Date 10/07/12	Weekdays - TWTF	Spots/Week 2	Rate \$1,200.00	Rating 0.00					
46 WKYC 10/08	/12 10/19/12	M-F 7-730p Channel 3 News	CM at 7P	7-730p	МГЖГБ	:30	2 \$1,200.00 P-2	0.00 NM	7	\$8,400.00
Start Date Week: 10/08/12 Week: 10/15/12	End Date 10/14/12 10/21/12	<u>Weekdays</u> MTWTF MTWTF		Rate \$1,200.00 \$1,200.00	Rating 0.00 0.00					
47 WKYC 10/02	/12 10/05/12	M-F 730-8p Entertainment To	CM onight	730-8p	- TWTF	:30	2 \$1,400.00 P-2	0.00 NM	2	\$2,800.00
Start Date Week: 10/01/12	End Date 10/07/12	Weekdays - TWTF	Spots/Week 2	Rate \$1,400.00	Rating 0.00					
48 WKYC 10/08	/12 10/12/12	M-F 730-8p Entertainment To	CM onight	730-8p	МГWГF	:30	2 \$1,400.00 P-2	0.00 NM	2	\$2,800.00
Start Date Week: 10/08/12	End Date 10/14/12	Weekdays MTWTF	Spots/Week 2	Rate \$1,400.00	Rating 0.00					
49 WKYC 10/06	i/12 11/03/12	Sat 7-8p Sat 7-8p	СМ	7-8p	S-	:30	1 \$650.00 P-2	0.00 NM	5	\$3,250.00
Start Date Week: 10/01/12 Week: 10/08/12	End Date 10/07/12 10/14/12	Weekdays S- S-	Spots/Week 1 1	Rate \$650.00 \$650.00	Rating 0.00 0.00					

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Order / Rev: 695545 Advertiser: Democratic Senate Campaign Comm.

Alt Order #: 06214893 Product Desc: DSCC-IE WKYC

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	s Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
49 WKYC 10/06/12	2 11/03/12	Sat 7-8p Sat 7-8p	СМ	7-8p		S- :30	1	\$650.00 P-2	0.00 NM	5	\$3,250.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/12	10/21/12	S-	1	\$650.00	0.00						
Week: 10/22/12 Week: 10/29/12	10/28/12 11/04/12	S- S-	1	\$650.00 \$650.00	0.00 0.00						
50 WKYC 10/22/12		Mon Prime Other	CM	Various	M	:30	1	\$5,000.00 P-2	0.00 NM	1	\$5,000.00
00 WK10 10/22/12	10/22/12	the Voice	OW	(8:00 PM-10		.00		ψ0,000.001 2	0.00 14141	, i	ψο,σσσ.σσ
Start Date Week: 10/22/12	End Date 10/28/12	Weekdays M	Spots/Week 1	Rate \$5,000.00	Rating 0.00						
51 WKYC 10/29/12		Mon Prime Other	CM	Various	M	:30	1	\$5,750.00 P-2	0.00 NM	1	\$5,750.00
		Voice		(8:00 PM-10):00 PM)						
Start Date Week: 10/29/12	End Date 11/04/12	Weekdays M	Spots/Week 1	Rate \$5,750.00	Rating 0.00						
52 WKYC 11/05/12		Mon Prime Other	CM	Various	M	:30	1	\$7,500.00 P-2	0.00 NM	1	\$7,500.00
		voice		(8:00 PM-10):00 PM)						
Start Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 11/05/12 53 WKYC 10/08/12	11/11/12	Mon Prime C	CM	\$7,500.00 10-11p	0.00 M	:30	1	\$3,000.00 P-2	0.00 NM	3	\$9,000.00
55 WKTC 10/06/12	2 11/05/12	Mon Prime C	Civi	10-11р	IVI	30	'	\$3,000.00 Р-2	U.UU INIVI	3	φ9,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08/12	10/14/12	M	1	\$3,000.00	0.00						
Week: 10/15/12 Week: 10/22/12	10/21/12 10/28/12	M	1	\$3,000.00 \$0.00	0.00 0.00						
Week: 10/22/12 Week: 10/29/12	11/04/12		0	\$0.00 \$0.00	0.00						
Week: 11/05/12	11/11/12	M	1	\$3,000.00	0.00						
54 WKYC 10/30/12	2 10/30/12	Tue Prime A the Voice	СМ	8-9p	- T	:30	1	\$5,850.00 P-2	0.00 NM	1	\$5,850.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/12	11/04/12	- T	1	\$5,850.00	0.00						
55 WKYC 10/02/12	2 10/30/12	Tue Prime C Parenthood	СМ	10-11p	- T	:30	1	\$3,900.00 P-2	0.00 NM	5	\$19,500.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	- T - T	1	\$3,900.00	0.00						
Week: 10/08/12 Week: 10/15/12	10/14/12 10/21/12	- T	1	\$3,900.00 \$3,900.00	0.00 0.00						
Week: 10/22/12	10/28/12	- T	1	\$3,900.00	0.00						
Week: 10/29/12	11/04/12	- T	1	\$3,900.00	0.00			^-			
56 WKYC 10/17/12	2 10/31/12	Wed Prime B Wed Prime B	СМ	9-10p	W	:30	1	\$5,000.00 P-2	0.00 NM	2	\$10,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/15/12 Week: 10/22/12	10/21/12 10/28/12	W 	1 0	\$5,000.00 \$0.00	0.00 0.00						
Week: 10/29/12	11/04/12	W	1		0.00						
N57 WKYC 10/03/12	2 10/31/12	Wed Prime C Wed Prime C	СМ	10-11p	W	:30	1	\$5,000.00 P-2	0.00 NM	4	\$20,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	W	1	\$5,000.00	0.00						
Spot Ch Date Rar		escription		t/End Time		Weekday			Rtg Type		
1 NKYC 10/01/12 See MG 57.5		Ved Prime C	10-1	1p		W		:30 (\$5,000.00)	0.00 NM		
[Prgm Chang											
5 NKYC 10/05/12	-10/05/12 F	ri Prime A	8-9p	1		F-		:30 \$5,000.00	0.00 NM		
	10/03 10/14/12	W	1	\$5,000.00	0.00						
Week: 10/06/12 Week: 10/15/12	10/14/12	vv	0	\$0.00	0.00						
Week: 10/22/12	10/28/12	W	1	\$5,000.00	0.00						
Week: 10/29/12	11/04/12	W		\$5,000.00	0.00	,		Φο ος ο ο = =	0.00	_	00.00
58 WKYC 10/05/12	2 10/26/12	Fri Prime B Grimm	СМ	9-10p	F	7 :30	1	\$3,000.00 P-2	0.00 NM	3	\$9,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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Order / Rev: 695545 Advertiser: Democratic Senate Campaign Comm.

Alt Order #: 06214893 Product Desc: DSCC-IE WKYC

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
58 WKYC	10/05/1	2 10/26/12	Fri Prime B	CM	9-10p	F	:30	1	\$3,000.00 P-2	0.00 NM	3	\$9,000.00
			Grimm									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/ Week: 10/	-	10/07/12 10/14/12	F F	1	\$3,000.00 \$3,000.00	0.00						
Week: 10/		10/14/12		0	\$0.00	0.00 0.00						
Week: 10/		10/28/12	F	_	\$3,000.00	0.00						
59 WKYC	10/06/1	2 11/03/12	Saturday Night Li Saturday Night L		1130p-107a	S-	:30	1	\$2,000.00 P-2	0.00 NM	5	\$10,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	01/12	10/07/12	S-	1	\$2,000.00	0.00						
Week: 10/		10/14/12	S-	1	\$2,000.00	0.00						
Week: 10/ Week: 10/		10/21/12 10/28/12	S- S-		\$2,000.00 \$2,000.00	0.00 0.00						
Week: 10/		11/04/12	S-		\$2,000.00	0.00						
		2 10/06/12	LN (M-Su)	CM	11P-1135P	- TWTFS-	:30	2	\$2,000.00 P-2	0.00 NM	2	\$4,000.00
			Late News (M-Su	ı)	_		.00	_	\$2,000.001	0.00 14111	_	ψ1,000.00
<u>Sia</u> Week: 10/	rt Date	End Date 10/07/12	<u>Weekdays</u> - TWTFS-	Spots/Week	Rate \$2,000.00	Rating 0.00						
		2 11/03/12	LN (M-Su)	CM	11P-1135P	MTWTFS-	:30	2	\$2,000.00 P-2	0.00 NM	14	\$28,000.00
			Late News (M-Su	ı)	_		.30	2	φ2,000.00 F-2	O.OO INIVI	14	φ20,000.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	MTWTFS- MTWTFS-		\$2,000.00	0.00						
Week: 10/ Week: 10/		10/21/12 10/28/12	MTWTFS-		\$2,000.00 \$2,000.00	0.00 0.00						
Week: 10/		11/04/12	MTWTFS-		\$2,000.00	0.00						
		2 10/05/12	Late Night	CM	1237a-136a	- TWTF	:30	1	\$500.00 P-2	0.00 NM	1	\$500.00
			Late Night w/Jim	_				•	******			***************************************
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	- ТWГF	1	\$500.00	0.00						
63 WKYC	10/08/1	2 10/26/12	Late Night Late Night w/Jim	CM my Fallon	1237a-136a	МГЖГБ	:30	1	\$500.00 P-2	0.00 NM	7	\$3,500.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	08/12	10/14/12	MTWTF	1	\$500.00	0.00						
Week: 10/		10/21/12	MTWTF	2	\$500.00	0.00						
Week: 10/		10/28/12	MTWTF	4	\$500.00	0.00						
64 WKYC	10/13/1	2 10/13/12	Notre Dame Foot Notre Dame Foot		Notre Dame	Footb S-	:30	1	\$1,500.00 P-2	0.00 NM	1	\$1,500.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 10/		10/14/12	S-		\$1,500.00	0.00						
65 WKYC	10/07/1	2 10/07/12	NFL Regular Sea NFL Football	son Fo © M	NFL Football (8:15 PM-11:		S :30	1	\$8,000.00 P-2	0.00 NM	1	\$8,000.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 10/		10/07/12	S	1	\$8,000.00	0.00						
66 WKYC	10/14/1	2 10/14/12	NFL Regular Sea NFL Football	son Fo@M	NFL Football (8:15 PM-11:		S :30	1	\$8,000.00 P-2	0.00 NM	1	\$8,000.00
<u>Sta</u> Week: 10/	rt Date 08/12	End Date 10/14/12	Weekdays S	Spots/Week 1	Rate \$8,000.00	Rating 0.00						
67 WKYC	10/21/1	2 10/21/12	NFL Regular Sea NFL Football	son Fo@M	NFL Football (8:15 PM-11:		S :30	1	\$10,000.00 P-2	0.00 NM	1	\$10,000.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	S		\$10,000.00	0.00						
68 WKYC	10/28/1	2 10/28/12	NFL Regular Sea NFL Football	son Fo@M	NFL Football (8:15 PM-11:		S :30	1	\$12,000.00 P-2	0.00 NM	1	\$12,000.00
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	22/12	10/28/12	S		\$12,000.00	0.00						
69 WKYC	10/29/1	2 11/02/12		CM	6a-7a	MTWTF	:30	3	\$1,200.00 P-2	0.00 NM	3	\$3,600.00
			Channel 3 News	Today @ 6AM	1							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	29/12	11/04/12	MTWTF	3	\$1,200.00	0.00					I	

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Order / Rev: 695545 Advertiser: Democratic Senate Campaign Comm.

Alt Order #: 06214893 Product Desc: DSCC-IE WKYC

	Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
•	70 WKYC	10/22/1	2 11/02/12	M-F 7-9a Today Today Show	СМ	7a-9a	МГЖГБ	:30	4	\$1,400.00 P-2	0.00 NM	9	\$12,600.00
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 10/ Week: 10/		10/28/12 11/04/12	MTWTF MTWTF		\$1,400.00	0.00 0.00						
-			2 11/02/12	Days of Our Lives		\$1,400.00 1p-2p	МГWГF	:30	4	\$600.00 P-2	0.00 NM	12	\$7,200.00
	71 WICI 0	10/10/1	2 11/02/12	Days of Our Lives		1P 2 P	MIWII	.00		φοσσ.σσ1 2	0.00 14141	12	ψ1,200.00
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 10/		10/21/12	MTWTF	4	\$600.00	0.00						
	Week: 10/ Week: 10/		10/28/12 11/04/12	MTWTF MTWTF	4	\$600.00 \$600.00	0.00 0.00						
-			2 11/03/12	Sat 9-1030a Channel 3 News	CM 9am Sat	9a-1030a	S-	:30	1	\$1,200.00 P-2	0.00 NM	3	\$3,600.00
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 10/		10/21/12	S-		\$1,200.00	0.00						
	Week: 10/ Week: 10/		10/28/12 11/04/12	S- S-		\$1,200.00 \$1,200.00	0.00 0.00						
-				Sun 9-1030a	CM	9a-1030a	S	3 :30	1	\$1,200.00 P-2	0.00 NM	2	\$2,400.00
	Sta	rt Date	End Date	Channel 3 News Weekdays	Sun 9a Spots/Week	Pate	Pating						
	Week: 10/		10/28/12	S		Rate \$1,200.00	Rating 0.00						
	Week: 10/	29/12	11/04/12	S		\$1,200.00	0.00					<u> </u>	
	74 WKYC	10/21/1	2 11/04/12	Browns Pre-Game Browns Pre-Game		1130a-12p	S	:30	1	\$650.00 P-2	0.00 NM	3	\$1,950.00
		rt Date	End Date	Weekdays S	Spots/Week	Rate	Rating						
	Week: 10/ Week: 10/		10/21/12 10/28/12	S	1	\$650.00 \$650.00	0.00 0.00						
	Week: 10/		11/04/12	S	1	\$650.00	0.00						
-	75 WKYC	10/22/1	2 11/02/12	M-F 5-6p Dr. Phil	СМ	5р-6р	МГЖГБ	:30	4	\$1,100.00 P-2	0.00 NM	8	\$8,800.00
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 10/ Week: 10/		10/28/12 11/04/12	MTWTF MTWTF		\$1,100.00 \$1,100.00	0.00 0.00						
-			2 11/04/12		CM		m/SS (MTWTFSS	3 :30	4	\$2,000.00 P-2	0.00 NM	8	\$16,000.00
				Early News (M-S		(6:00 PM-6:				 ,			* ,
		rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
	Week: 10/ Week: 10/		10/28/12 11/04/12	MTWTFSS MTWTFSS	4	\$2,000.00 \$2,000.00	0.00 0.00						
-				Nightly News Nightly News	CM	M-Su 6:28p		3 :30	4	\$2,500.00 P-2	0.00 NM	4	\$10,000.00
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 10/		10/28/12	MTWTFSS		\$2,500.00	0.00						
	78 WKYC	10/29/1	2 11/04/12	Nightly News Nightly News	СМ	M-Su 6:28p	-7p MTWIFSS	30	4	\$3,000.00 P-2	0.00 NM	4	\$12,000.00
		rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
-	Week: 10/		11/04/12	MTWTFSS		\$3,000.00	0.00			#4 400 00 D 0	0.00.104		#44.000.00
			2 11/02/12	M-F 7-730p Channel 3 News		7-730p	МГЖГБ	:30	4	\$1,400.00 P-2	0.00 NM	8	\$11,200.00
		rt Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u>	Rating						
	Week: 10/ Week: 10/		10/28/12 11/04/12	MTWTF		\$1,400.00 \$1,400.00	0.00 0.00						
•			2 10/26/12	M-F 730-8p	СМ	730-8p	MTWTF	:30	4	\$1,500.00 P-2	0.00 NM	8	\$12,000.00
				Entertainment To	night	-							
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 10/ Week: 10/		10/21/12 10/28/12	MTWTF MTWTF		\$1,500.00 \$1,500.00	0.00 0.00						
-					CM	730-8p	МГЖГБ	:30	3	\$1,600.00 P-2	0.00 NM	3	\$4,800.00
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	Week: 10/		11/04/12	MTWTF		\$1,600.00	0.00					<u> </u>	

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Order / Rev: 695545 Advertiser: Democratic Senate Campaign Comm.

Alt Order #: 06214893 Product Desc: DSCC-IE WKYC

Flight Dates: 10/02/12 - 11/06/12 Estimate: 1370

Ln Ch Start End	Inventory Code	Break	Start/End Ti	me Days	Len Spots	Rate Pri	Rtg Type Spots	Amount
82 WKYC 10/02/12 10/05/12	Tonight Show Tonight Show	CM	1135p-1237a	- TWTF	:30 2	\$900.00 P-2	0.00 NM 2	\$1,800.00
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 <u>End Date</u> 10/07/12	Weekdays - TWTF	$\frac{\text{Spots/Week}}{2}$	Rate \$900.00	Rating 0.00				
83 WKYC 10/08/12 11/02/12	Tonight Show Tonight Show	СМ	1135p-1237a	МГЖГБ	:30 2	\$900.00 P-2	0.00 NM 14	\$12,600.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating				
Week: 10/08/12 10/14/12	MTWTF	2	\$900.00	0.00				
Week: 10/15/12 10/21/12	MTWTF	3	\$900.00	0.00				
Week: 10/22/12 10/28/12	MTWTF	5	\$900.00	0.00				
Week: 10/29/12 11/04/12	MTWTF	4	\$900.00	0.00				
84 WKYC 10/29/12 11/02/12	M-F 2-3p	CM	2-3p	МГЖГБ	:30 4	\$400.00 P-2	0.00 NM 4	\$1,600.00
	Rachel Ray							
Start Date End Date	Weekdays	Spots/Week	Rate	Rating				
Week: 10/29/12 11/04/12	MTWTF	4	\$400.00	0.00				

Totals 384 \$483,325.00